

Keystone Elementary PTA Read-A-Thon



KEYSTONE KIDS ARE WILD ABOUT READING

Dear KES Families,

The Keystone Elementary School PTA is very pleased to announce our upcoming Read-A-Thon for our students! We all want our kids to share a love of reading and this Read-A-Thon supports that goal as it raises money for our school. Will you please join us by asking friends and family to sponsor your child as he/she pledges to read at least 20 minutes per day?

We have made the Read-A-Thon easy and fun and we are hoping that everyone will participate to make it a huge success. The best part of the Read-A-Thon is that the money raised will directly benefit our kids and families to fund A.R. prizes, books, family fun nights, staff appreciation, enhancements to the curriculum, and toward our outdoor classroom pavilion project. Each student will receive 25% of their donation back to use at the book fair that is scheduled later in the year. 25% of the profit will go to the teachers for books for them to purchase at the bookfair and PTA will get 50% of the profit to fund the items listed above.



HERE'S HOW IT WORKS

At the start of the Read-A-Thon (beginning Friday, March 2) is when your child sets his/her reading goals and should begin asking people to sponsor them by pledging to pay a certain amount per minute that your child reads or is read to. Sponsors can also pledge a flat amount to encourage your child to meet his/her reading goal. Remind your child that relatives, neighbors, family friends and even coaches make GREAT sponsors! All donations are tax deductible. Your child can continue collecting sponsors throughout the Read-A-Thon.

- **track the minutes read each day from Friday, March 2 to Sunday, March 18**
- **ask family and friends to sponsor your child by using pledge sheet or email them the link <https://99pledges.com/fund/KES2018> (live link on FB and district website)**
- **initial your child's recording calendar daily**
- **collect money based on your goal**
- **return money and reading log Monday 3/19, Tuesday 3/20 or Wednesday 3/21**
- **forms and any money collected are due back no later than Wednesday 3/21**

The classes compete against each other for prizes and to make the Read-A-Thon even more fun!

Please make sure that everything is returned so that your child will be eligible for the prize drawings rewarding our hard working readers!

Online is easy! We are using 99pledges! Use this link <https://99pledges.com/fund/KES2018> to find our PTA page. Search your student's first name and teacher. Donte! All online donations count towards students over all total for prizes. Use pledge sheet provided OR online OR both!



Prizes, Prizes, and More Prizes!

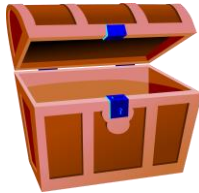
Prizes are based on amount of money brought in not on minutes read.

The prize assembly will be held Wednesday March 28.

2 Grand Prizes - PTA has two **Kindle Fire(s)**
for the Top Readers/Fundraisers Overall 1 for grades K-2 and 1 for grades 3-5



Readers with at least \$25 in sponsorship will be entered into a drawing . PTA has 10 different prizes that the child will get to choose from.



Top fundraiser student per classroom will **Silly String Mrs Neville & Mr Alferio**



Highest fundraising classroom will get to

earn 2 days of extra recess for the classroom!



Student will receive 25% of money earned to use to shop a the book fair in May!

Every student that participates will receive a bookmark that can be filled out with the name of three books that child has read, which then can be taken to Texas Roadhouse for a free kids meal.

Read, Read. Read!

KES READ-A-THON SPONSOR PLEDGE SHEET & RECORDING CALENDAR

Name _____ Grade _____ Teacher _____

MY GOAL TO READ IS _____ MINUTES IN 17 DAYS!!!

Dear Sponsor:

I am participating in a school wide Read-A-Thon at Keystone Elementary School. The Read-A-Thon is sponsored by our PTA and encourages kids like me to enjoy reading and improve our reading skills while raising money for field trips, A.R. prizes, family fun nights, staff appreciation, enhancements to the curriculum, and toward our outdoor classroom project. There's nothing to buy; just family and friends encouraging kids to read. **Will you please sponsor me by making a pledge? You can make a flat rate donation or pledge an amount per minute that I read.** All donations are tax deductible!

SPONSOR NAME & PHONE	PLEDGE AMT (FLAT RATE OR PER MINUTE)	MINUTES READ	TOTAL DUE (PLEDGE PER MIN X MINS READ)	PD
1 Example -Grandma	.05/minute	480	24.00	
2 Example - Uncle Dave	flat 30.00	480	30.00	
3				
4				
5				
6				
7				

8				
9				
10				
11				
12				
13				
14				

Make checks payable to KES PTA. Return this form, your completed recording calendar from back, and money collected to school between **Monday, March 19th thru Wednesday, March 21 to be entered into the PRIZE DRAWINGS!**

KES READ-A-THON Reading Recording Calendar

Student Name _____

TEACHER _____ GRADE _____

Please note minutes read per day and have an adult initial it for you.

Sun	Mon	Tues	Weds	Thurs	Fri	Sat
					3/2	3/3
3/4	3/5	3/6	3/7	3/8	3/9	3/10
3/11	3/12	3/13	3/14	3/15	3/16	3/17
3/18	3/19 BRING FORM & MONEY TO SCHOOL	3/20 BRING FORM & MONEY TO SCHOOL	3/21 LAST DAY TO BRING FORM & MONEY TO SCHOOL			

Your students goal is a recommendation. You may want to establish a different goal as schedules and family time may vary over this period.

Reading to someone, being read to, or silent reading all count toward reading time!

Additional sponsorship forms can be sent home!

Online and paper sponsorship will be combined for an overall total to win prizes !

Any time you have meet your goal, turn forms and money into school!!!

USE THIS LINK for online donations!!! A live link on district website! SHARE....

<https://99pledges.com/fund/KES2018>

Any online questions or problems please contact Tori at toriMC2000@gmail.com

Any other questions please feel free to contact Jeanne Carpenter at

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